



PRESS RELEASE

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Boréal FM Announces a Major Studio Relocation and Modernization Project

Plamondon, Alberta – December 9, 2025 – Boréal FM is proud to announce, with the financial support of both the federal and provincial governments, the launch of its **Strategic Relocation and Studio Modernization Project**, an initiative that marks a significant milestone in the development of the francophone community radio station serving Northeastern Alberta.

This project aims to equip the station with a modern, accessible, and visible space that will better meet the needs of the community and support the rapid growth of its activities. The new studios will be located in the heart of the village, inside **Le Centre Rendez-vous de Plamondon**, a landmark commercial hub for the local Alberta francophone community.

This initiative also represents one of the final steps outlined in Boréal FM's **2023–2026 Strategic Plan**, which identified studio relocation and accessibility improvements as key priorities. The **2024 Accessibility Plan** further reinforced these needs, highlighting the urgency of creating an inclusive, safe, and properly equipped environment for all.

An Essential and Long-Overdue Need

Since the launch of the Community Radio Club's activities in 2000, the studios have been located in the basement of the Philip-Ménard Centre—an environment that was never truly suited for radio operations. Over time, the facilities have continued to deteriorate:

- aging and outdated equipment;
- structural issues preventing proper soundproofing;
- recurring electrical fluctuations;
- lack of visibility within the community;
- no accessibility for people with reduced mobility.

Meanwhile, the station has experienced significant growth, including team expansion and professionalization, an increase in volunteers and listeners, rising membership, and a broader range of programming. In this context, relocation became not only desirable but essential to ensure the quality, safety, and long-term development of Boréal FM.

A Project That Places Community at the Heart of Boréal FM

The main actions planned for winter 2026 include:

- Relocating the studios to a central, visible, and fully accessible location;
- Purchasing and replacing technical equipment to ensure long-term, high-quality broadcasting;
- Constructing studios that meet current industry standards and offer full soundproofing;
- Hosting intergenerational radio and podcast creation workshops;
- Welcoming live performances, recordings, and musical sessions in the studio;
- Broadcasting cultural events live to strengthen the reach of the regional francophone community.

Major Benefits for the Community

Ultimately, this project will:

- Provide inclusive and accessible facilities, particularly for seniors, families, and people with reduced mobility;
- Ensure professional sound quality through modern acoustic design;
- Increase the station's visibility and reach among audiences, artists, and partners;
- Establish Boréal FM as a true community hub dedicated to creation, training, culture, and civic engagement.

About the Funding

Boréal FM's management secured a total of **\$140,567** in financial support from:

- Canadian Heritage,
- Alberta's Community Initiatives Program,
- Community Radio Fund of Canada (CRFC) through the Radiomètre program.

These contributions allow the station to carry out the majority of the project, estimated at **\$173,500** in total. The remaining funds come from the station's self-generated revenue, notably through community events. Boréal FM continues to seek support and partnership opportunities to fully complete the project.

Boréal FM's General Manager, Ariane Corneau, states:

"This relocation represents far more than a simple move: it is the culmination of years of work guided by our 2023–2026 Strategic Plan and a major investment in the future of our community and media in Alberta. Boréal FM is preparing to offer a modern, accessible, and inspiring space where everyone can learn, create, and come together."

About Boréal FM

Boréal FM is the francophone community radio station serving Northeastern Alberta. Since 2012, it has offered dynamic, bilingual, and inclusive programming that showcases local culture, regional artists, and the richness of Alberta's francophone communities. The station works closely with local schools, organizations, and community groups.

For More Information

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